

Processing overview

Processing	Data Controller	Departments	Personal data	Processing purpose	Legal basis for processing	Retention period	Categories of data subjects	Categories of recipients	Outside the EEA	Security
Newsletter	Avineon Tensing	Marketing, Business Development	First name, last name, phone number, email address	Sending newsletters.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system	Not applicable	Secured systems
Downloads	Avineon Tensing	Marketing, Business Development	First name, last name, phone number, email address	Sending case studies, e-books, training overviews, brochures, other knowledge documents.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system	Not applicable	Secured systems
Contact request	Avineon Tensing	Marketing, Business Development, Consultancy	First name, last name, phone number, email address	Contacting after a contact request via the website.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, CRM system	Not applicable	Secured systems
Webinars	Avineon Tensing	Marketing, Business Development, Finance, Consultancy	First name, last name, phone number, email address	Processing registration, sending information (before and after).	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system, communication tool	Not applicable	Secured systems
Events	Avineon Tensing	Marketing, Business Development, Finance, Consultancy	First name, last name, phone number, email address	Processing registration, sending information (before and after).	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system, communication tool	Not applicable	Secured systems
Training	Avineon Tensing	Marketing, Business Development, Finance, Consultancy	First name, last name, phone number, email address	Processing registration, sending information (before and after).	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system, communication tool, business software	Not applicable	Secured systems
FME trial	Avineon Tensing	Marketing, Business Development, Finance, Consultancy	First name, last name, phone number, email address	Processing application, sending information (before and after).	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system, communication tool, business software, accounting application	Not applicable	Secured systems
Consultation	Avineon Tensing	Marketing, Business Development, Consultancy	First name, last name, phone number, email address	Contacting after a request for a consultation.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, CRM system, business software, accounting application	Not applicable	Secured systems
Schedule appointment	Avineon Tensing	Marketing, Business Development, Consultancy	First name, last name, phone number, email address	Contacting to schedule an appointment.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, CRM system, accounting application	Not applicable	Secured systems
Contacts	Avineon Tensing	Marketing, Business Development, Finance, Consultancy	First name, last name, phone number, email address	Processing data after filling out a form, (phone) conversation, or email, to execute an agreement and/or offer products or services.	There is consent for the processing to fulfill the request / to execute the agreement.	No longer than necessary.	(Potential) relationships	Website application, email provider, CRM system, business software, accounting application	Not applicable	Secured systems